





WELCOME TO THE MAFRA GARAGE.



# 1965 TODAY

## A MAN, A COMPANY, A LOT OF PASSION.

Mafra was founded in 1965, at the entrance to Milan, by the brilliant enterprising intuition of Franco Mattioli.

Our founder decided to name the company after his own initials: a choice that turned out to be a winner from the word go.

Since then we have achieved success after success, and today, millions of customers around the world are happy to entrust us with their cars care.

What is the only thing that has not changed in so many years? We proudly belong to the same family and we got to the third generation!

Our greatest satisfaction? We have transferred human cosmetics principles to a new sector: when the slogan "cosmetics for your car" appeared for the

first time, it was a real revolution!

During our fifty years of success we have made innovative contributions in this sector, by collaborating with famous manufacturers and major racing teams, sponsoring prestigious events and supporting renowned enthusiast clubs.

**Whether your car is Classic, Sport or a luxury Sedan there is always a Mafra product suited for you.**



## QUALITY, ENVIRONMENT INNOVATION

TÜV approved Italian quality

Undisputed leader in product innovation since 1965

The only Italian company of the sector holding the TÜV ISO 14001 and TÜV OHSAS 18001



80° 1000 MIGLIA



TARGA FLORIO CLASSICA

SUMMER MARATHON

WINTER MARATHON



# EVENTS

Choose Mafra and you'll never be alone.

The Mafra world communicates at 360 degrees. By selecting our quality, you will be able to follow us right onto centre stage of the most popular events, on the route of the most prestigious historical competitions, at the stands of the most important fairs.



EXHIBITIONS  
SPONSORSHIPS







# A PARTNERSHIP PAR EXCELLENCE

The greatest expression of car cosmetics.

## ALFA ROMEO

The Mafra and Alfa Romeo Centro Stile collaboration gave rise to an utterly outstanding kit. This set of car cosmetics, dedicated to the exclusive "8C Competizione" model, is held in an elegant handmade case, which is covered in the same material that is used for the car interiors. An operation that has allowed Mafra to become an Official Alfa Romeo Partner.





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**MA-FRA**  
cosmetics for your car

# EXTERIORS

## Beauty Treatments



# STEP 1 PREWASH

The car prewash is the first operation to carry out in order to obtain external professional cleaning.

To do so, you must use products that ensure superficial dirt, dust and guano residues are removed completely while respecting the treated surfaces.



## WASH SELF

FOAMY DETERGENT FOR HIGH-PRESSURE WATER CLEANERS

- Easily dissolves stubborn dirt without damaging the parts it is applied on.
- Highly versatile product (cars, motorcycles, camper vans, boats), does not damage aluminum parts.
- Widely used in car washes and by top manufacturers.
- Appealing packaging with a strong visual impact, can be easily used in promotional campaigns with high-pressure water cleaners.

Code **H0111**  
Jerry can **5000 ml**  
Carton **4 pieces**



## KILLER

EASILY REMOVES ALL TRACES OF INSECTS AND RESIN

- Rapidly removes all traces of insects from cars, motorbikes and helmets.
- Effectively removes resin.
- Deep-cleans all kinds of dirt from bodywork, even biological remains of flying insects.
- Respects the paintwork and any delicate parts of the car.
- No need to rub.

Code **H0569**  
Bottle **500 ml**  
Carton **12 pieces**



## HP12

PROFESSIONAL MULTIPURPOSE DEGREASER

- Powerful, safe, effective on any surface.
- Super concentrated.
- Deep action.
- Pleasant lemon scent.
- Ideal for Garages, Engines, Leisure Time and tools.

Code **H0681**  
Bottle **500 ml**  
Carton **12 pieces**



## WHEEL AND TYRE CLEANER

2 IN 1 RAPID DETERGENT WITH ACTIVE FOAM

- Thanks to its active foam it quickly dissolves and eliminates old dirt from all kinds of rims and tyres.
- Restores the original appearance of the part on which it is applied.
- Excellent for cleaning plastic rim covers as well.
- Also suitable for latest-generation and magnesium rims.
- Special acid-free formulation.

Code **H0525**  
Bottle **500 ml**  
Carton **12 pieces**



# STEP 2 WASHING

Our car washing products eliminate all traces of dirt deposits without damaging the bodywork and finish. The best way to ensure complete, deep cleaning of the car's bodywork.

The end result is extraordinary in terms of shine!



## CAR WASH

HIGH PERFORMANCE SHAMPOO WITH WAX

- Washes and polishes in one go.
- Contains high-grip waxes.
- Keeps the original colours bright over time.
- Concentrated formula: one pack is enough for 25 washes.
- Creates a "silk" effect for the bodywork.

Code **H0522**  
Bottle **750 ml**  
Carton **12 pieces**



## SHAMPOO POWER

UNBEATABLE SHAMPOO AGAINST VERY STUBBORN DIRT

- This is an ultra concentrated degreasing shampoo: one bottle is enough for 30 washes.
- The formula's active ingredients give it a high foaming power.
- Easy to rinse: saves a lot of water.
- Does not leave residues and marks after rinsing.
- Safe on aluminium profiles, enamelled rims, matt and satin-finish paints, Wrap films.

Code **H0618**  
Bottle **1000 ml**  
Carton **12 pieces**



## GLOVE MARLEY

MICROFIBER WASHING GLOVE

- Microfiber glove, perfect for carefully washing car surfaces.
- It eliminates dust without leaving unpleasant fluff. Does not scratch.
- Water-resistant, breathable interior: won't wet hands and lets them breathe.
- Extra Large Size: covers a larger wash surface area and cleans in half the time.
- Its hyper-technology fibres grant maximum absorption.

Code **0241**  
Carton **24 pieces**



## POLISH EXPRESS KIT

THE FIRST POLISH YOU CAN USE LIKE A SHAMPOO

- Nanotechnological.
- Ensures the 4 Nanotech effects: Polish Effect, Liquid Windscreen Wiper Effect, Mirror Effect, Silk-like Effect.
- Graduated bottle to make dilution easier.
- Special sponge supplied.
- Seals pores on bodywork: protects the car for at least six weeks.

Code **H0420**  
Kit contains :  
**1 250 ml Polish Express**  
**1 Special Sponge**  
Carton **6 pieces**





# STEP 3 DECONTAMINATION

At times, washing is not enough to remove all impurities from the car.

In this case, you must carry out further decontamination in order to eliminate all traces of ferrous residues, traffic film and guano that get into micro scratches on the surface.



## CLAY BAR / FAST CLEANER

An excellent combination of products allowing you to decontaminate your car to perfection. Use Fast Cleaner to lubricate the bodywork and then use Clay Bar to remove all traces of residue.

- Clay Medium-Hard suitable for light-coloured cars.
- Clay Soft suitable for dark-coloured cars.
- Purifies the bodywork by removing impurities.
- It eliminates ferrous residues, traffic film, guano, insects.
- Easy to use: to get a professional result use only with Fast Cleaner.

Code **H0173** Clay Light (Grey)  
Pack **200 gr**  
Carton **6 pieces**

Code **H0174** Clay Dark (Blue)  
Pack **200 gr**  
Carton **6 pieces**

Code **HN047** "Fast Cleaner"  
Bottle **500 ml**  
Carton **12 pieces**



## RESIN OFF

REMOVES ANY TRACE OF RESIN EFFORTLESSLY

- Removes traces of resin and salt deposits from any part of the car
- Guarantees excellent results without damaging the treated parts.
- Removes also crystallised pine resin drops.
- Quick and easy to use.

Code **H0219**  
Spray **250 ml**  
Carton **12 pieces**



## DECA FLASH

DISSOLVES TAR AND ADHESIVE GLUES

- Eliminates tar marks from any surface.
- Does not discolour treated parts.
- Dissolves glue residues of old adhesives.
- Multi-purpose product: it also removes paraffin wax residues from new cars.
- Quick and easy to use.

Code **H0065**  
Spray **250 ml**  
Carton **12 pieces**





## STEP 4 POLISHING

Once all traces of impurities and scratches are removed from the bodywork, you can proceed with **polishing the car**.

**Polishing** gives the car a glossy shine and increases the depth of colour on the outer surface, thus protecting it against chemical and atmospheric agents.

The Mafra Polish Line meets the highest expectations in terms of the car's bodywork shine, for both enthusiasts and professionals.



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## POLISH THE CAR HAS NEVER BEEN SO EASY!

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## EASYTECH

EASYTECH is the random orbital sander designed to polish the car body in a short time, which will ensure a flawless result without the risk of creating holograms or streaks.

Its long-life motor provides a continuous work phase over time with no interruptions, thus leaving - thanks to the orbital, and not rotary, movements - the parts treated at optimal temperatures in order to proceed smoothly with the treatment.

Easytech is easy to handle, with reduced dimensions and weight, and is able to reach the more difficult parts on the car to be treated.

Technical specifications:

- ADJUSTABLE SPEED: 2500-6500 orbits/min
- ORBIT DIAMETER: 9 mm
- WEIGHT: 2.0 Kg
- PAD: 5" (123 mm)

Code **A0039**



## WHITE PAD

Damage to be corrected:



Deep Scratches



Heavy Scratches



Medium Scratches

Code **A0046**

Polish recommended:  
**CORRECTOR**  
Carton  
**4 pieces**



## ORANGE PAD

Damage to be corrected:



Medium Scratches



Light Scratches



Holograms

Code **A0049**

Polish recommended:  
**VERSÁTILE**  
Carton  
**4 pieces**



## YELLOW PAD

Damage to be corrected:



Light Scratches



Holograms

Code **A0047**

Polish recommended:  
**SINCÉRO**  
Carton  
**4 pieces**



## BLACK PAD

Damage to be corrected:



Holograms



Paint Protection

Code **A0048**

Polish recommended:  
**SPLÉNDIDA**  
Carton  
**4 pieces**





### STEP 1 - CORRÉCTOR

ULTRA CUT COMPOUND

Is a new car preparation method for the subsequent polishing phase. Its Diminutive Short Abrasive Technology (D.A.T. Short) formula, guarantees micro-scratches and marks from sanding P1500 are quickly eliminated from scratch-proof transparent coatings or very marked paint. The product offers superior abrasive performance compared to the classic, "all-in-one" polishes, while at the same time leaving a semi-polished finish, cutting and cleaning in-depth, without covering scratches or very obvious streaks. CORRÉCTOR works best with hard sponge pads (white) and was also designed for use also with random orbital sanders and microfibre pads.

Code **H0593**  
Bottle **250 ml**  
Carton **6 pieces**

Code **H0260**  
Bottle **1000 ml**  
Carton **6 pieces**



### STEP 2 - VERSÁTILE

FAST & EASY CUT

VERSÁTILE is a micro-abrasive, silicon-free and anti-hologram polish which, thanks to its Diminutive Short Abrasive Technology (D.A.T. Short) formula, guarantees perfect abrasion and cleaning. The product thoroughly eliminates marks from sanding P2000 and scratches, without covering them, even on scratch-proof, transparent coatings and without leaving streaks. VERSÁTILE can also be used on protective, transparent films, without piercing them, effectively eliminating marks developed over time. It is also ideal for re-painted cars or for fresh paint. POLISH VERSÁTILE achieves its maximum performance with medium hard sponge pads (orange) and was also designed for use also with random orbital sanders and microfibre pads.

Code **H0594**  
Bottle **250 ml**  
Carton **6 pieces**

Code **H0261**  
Bottle **1000 ml**  
Carton **6 pieces**



### STEP 3 - SINCÉRO

REFINISHING EXTRA SHINE

SINCÉRO is a micro-abrasive, silicon-free and anti-hologram polish which, thanks to its Diminutive Short Abrasive Technology (D.A.T. Short) formula, guarantees perfect abrasion and cleaning on dark coloured cars. The product thoroughly eliminates marks from sanding P3000 and scratches, without covering them, even on scratch-proof, transparent coatings and without leaving streaks. SINCÉRO can also be used on protective, transparent films, without piercing them, effectively eliminating marks developed over time. It is also ideal for re-painted cars or for fresh paint. SINCÉRO achieves its maximum performance with medium soft sponge pads (yellow) and was also designed for use also with random orbital sanders and microfibre pads.

Code **H0595**  
Bottle **250 ml**  
Carton **6 pieces**

Code **H0262**  
Bottle **1000 ml**  
Carton **6 pieces**



### STEP 4 - ILLÚMINA

ULTRA FINISHING

Designed for use after SINCÉRO, though it can also be used on its own and applied either with a polisher or by hand. Its lubricated silicone-free formula reduces application time to a minimum. ILLÚMINA is a 2-in-1 product because it has a polishing action that eliminates micro abrasions and marks of P4000 sanding, ensuring a deep shine and protection typical of wax. The product is compatible with the subsequent application of a nanotechnological coating. ULTRA FINISH reaches its top performance levels with soft (black) sponge pads.

Code **H0596**  
Bottle **250 ml**  
Carton **6 pieces**

Code **H0265**  
Bottle **1000 ml**  
Carton **6 pieces**



### STEP 5 - SPLÉNDIDA

GLAZE BOOSTER

Wax sealant has dual function: it is a perfect silicone-free sealer and an extra-gloss finish wax, which gives an extremely silky touch for more effective and rapid UV protection of all car surfaces. SPLÉNDIDA is a blend of natural and synthetic wax: its densely reticular polymers protect the paint from external agents. It gives the car a strong visual impact and effectively protects it against dirt with its perfect repellent effect. SPLÉNDIDA is quick and easy to use and can be applied manually or using a machine. Extremely concentrated and easy to remove, SPLÉNDIDA is a one-step sealer that creates deep brilliance and a mirror-like effect, also covering small scratches and leaving no residues on rubber or plastic parts.

Code **H0597**  
Bottle **250 ml**  
Carton **6 pieces**

Code **H0614**  
Bottle **1000 ml**  
Carton **6 pieces**





# STEP 5 WAXES AND PROTECTION

Mafra offers a wide range of products to identify the most suitable **wax** for your bodywork and your needs. Are you looking for quick or long-lasting treatment? For metallic or pastel paints? Our **car waxes** meet the most diverse needs and always guarantee high-quality protection.



## LAST TOUCH EXPRESS

SUPER FAST LIQUID WAX FOR A PERFECT FINISH

- Contains Carnauba wax.
- Guarantees fast and easy cleanliness and shine for bodywork.
- After treatment, the dirt is prevented from sticking to the bodywork, and the surface is silky to the touch.
- Water-resistant.
- Can also be used on glass and plastic.

Code **HN045**  
Bottle **500 ml**  
Carton **12 pieces**



## METALCAR

PROTECTIVE SUPER-WAX FOR METALLIZED CARS.

- Effortless use in half the time.
- Water-based product: can be used on cars that are not completely dry.
- Used by dealers due to its ease of use.
- Doesn't bleach plastic parts.
- Does not smear.
- Suitable for all colours and types of paint, including avant-garde and ecological paints.

Code **H0297**  
Spray **500 ml**  
Carton **12 pieces**



## METALCREM

SUPER POLISHING CREAM FOR METALLIZED CARS

- Contains highly adhesive synthetic waxes.
- Creates a long-lasting shiny film.
- Regular application of the product preserves the original colour of the car.
- Does not contain abrasive substances.
- Quick and easy to use.
- Doesn't bleach plastic parts.

Code **H0181**  
Bottle **250 ml**  
Carton **12 pieces**



## CARLUX

SYNTHETIC SUPERSHINE WAX, ANTI-RAIN AND DEEP SHINE

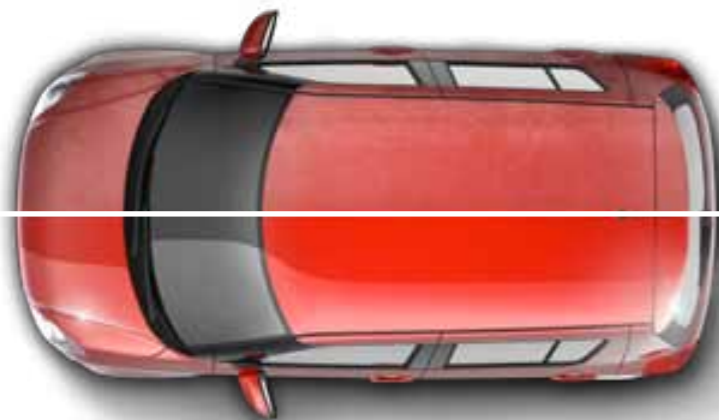
- Mixture of quick, easy to use super-polishing waxes.
- Used by dealers due to its ease of use.
- Creates a silk effect and a long-lasting deposit-proof barrier.
- Does not contain abrasives.
- Suitable for all colours and types of paint, including latest generation paints.
- Does not smear even on dark cars.

Code **HC041**  
Bottle **250 ml**  
Carton **12 pieces**



# POLISH CLEVER

REGENERATES - DEOXIDISES - POLISHES



Regenerates, deoxidises and polishes any kind of bodywork. Removes wax residues from new cars.



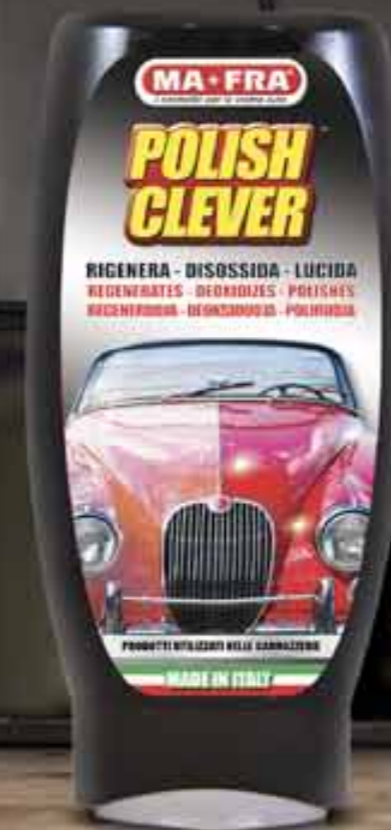
Provides an excellent **MIRROR-LIKE** finish.



Leaves **no marks**.



Ideal for **MANUAL** application.



## POLISH CLEVER

REGENERATES - DEOXIDISES - POLISHES

- Regenerates, deoxidises and polishes any kind of bodywork.
- Removes wax residues from new cars.
- Provides an excellent mirror-like finish
- Leaves no marks.
- Ideal for manual or machine application.

Code **HN041**  
Bottle **250 ml**  
Carton **12 pieces**



# TYRE TREATMENT

Besides the bodywork, the most likely thing to catch one's eye is the tyres and rims. They have advanced over time and are constantly reaching the highest standards in terms of design, finish and quality material. To preserve their efficiency and appearance over time, specific rim and tyre cleaning must be carried out with customised products to treat them. Mafra offers "ad hoc" recommendations to give your tyres a shiny, glossy and bold look.



## SPLENDORLEGA

CLEANER FOR ALLOY AND MAGNESIUM RIMS

- Special acid-free formula.
- Quickly dissolves and removes ingrained dirt from all types of rims.
- Restores the treated part to its original look.
- Excellent also for cleaning plastic hubcaps.
- Recommended also for advanced design and magnesium rims.

Code **H0294**  
Bottle **500 ml**  
Carton  
**12 pieces**



## NOUVEAU NOIR

BLACK POLISH FOR TYRES

- Scented crack-proof polish.
- Protects and enhances the colour of all types of tyres.
- Non-oily and non-sticky.
- Ideal for cleaning rubber mats used in showrooms

Code **H0295**  
Bottle **500ml**  
Carton **12 pieces**



## WHEEL AND TYRE CLEANER

2 IN 1 RAPID DETERGENT WITH ACTIVE FOAM

- Thanks to its active foam it quickly dissolves and eliminates old dirt from all kinds of rims and tyres.
- Restores the original appearance of the part on which it is applied.
- Excellent for cleaning plastic rim covers as well.
- Also suitable for latest-generation and magnesium rims.
- Special acid-free formulation.

Code **H0525**  
Bottle **500 ml**  
Carton **12 pieces**



## BLACK 3PLUS

RESTORES - POLISHES - PROTECTS THE TYRES

- Perfumed, anti-crack polish.
- Protects and restores the colour of any kind of tyre.
- Non-greasy and non-sticky.
- Ideal also for finishing rubber mats.
- Used by car dealers.

Code **H0523**  
Bottle **500 ml**  
Carton **12 pieces**



## EXTREME BLACK

SUPER POLISH SPRAY FOR TYRES "WET EFFECT"

- Guarantees, easily and quickly, extremely shiny and long-lasting black tyres for your car.
- Its special anti-ageing formula prevents tyres from cracking and protects against atmospheric and chemical agents.
- Suitable for low-profile tyres.
- Precise application without smudging.
- Long-lasting resistance to water and washes, non-greasy, non-sticky and leaves a pleasant scent.

Code **H0362**  
Spray **500 ml**  
Carton  
**12 pieces**



## FAST & BLACK

POLISH FOR TYRES

- Practical and quick to use, non-greasy and non-sticky: it has a special dispensing valve that allows it to be used at 360 degrees.
- Resistance of the treatment to repeated washes.
- Active tyre protection, prevention of cracking and protection against atmospheric and chemical agents.
- Smooth glossy effect.

Code **H0271**  
Spray **200 ml**  
Carton **24 pieces**

Code **H0283**  
Spray **500 ml**  
Carton **12 pieces**





# MAINTENANCE

Keeping your car in good condition is as important as making it clean and shiny.

In fact, there are many factors that risk damaging the most exposed surfaces, such as bodywork and lights. Acid rain, UVA rays and pollution always lie in wait and are the main cause of ageing and deteriorating external parts.

Mafra has studied surface products to **maintain the bodywork** and **clean headlights** that are able to keep the car's appearance and combat atmospheric agents.



## FAST CLEANER

FAST POLISHING CLEANER FOR FREQUENT USE

- To be used without water.
- Removes bird droppings, insects and all kinds of fresh dirt from the bodywork.
- Easy cleaning.
- Contains synthetic waxes.
- Guarantees excellent cleaning and shine.
- Water-repellent effect on glass and bodywork.

Code **HN047**  
Bottle **500 ml**  
Carton **12 pieces**



## ABRASIVE PASTE

EASY TO USE MEDIUM-FINE ABRASIVE PASTE

- Removes scratches, surface lines, oxidation and stains from any kind of paint.
- Quickly removes any kind of imperfection from the bodywork.
- Polishes and protects all chromed parts.
- Ideal for painted bumpers.
- Suitable for bodywork.

Code **H0077**  
Bottle **200 ml**  
Carton **12 pieces**



## SCRATCH REMOVER

COMPLETE BODYWORK TREATMENT

- Tube with sponge applicator to spread the product with maximum precision.
- Micro-fibre cloth to polish the treated parts.
- Removes surface scratches and fades deep scratches.
- Effective on all types of paint surfaces.
- Contains special polishing agents for renewed tone and shine on treated parts.
- Easy and quick to use.

Code **H0526**  
Pack **100 ml**  
Carton **12 pieces**



# HEADLIGHT RENEWAL KIT

CLEAN CAR HEADLIGHTS



The headlight renewal kit is a product studied specifically to clean car headlights.



**CLEANS**



**Improves night-time  
VISIBILITY and safety**



**Restores the headlight's  
SHINE**



## REGÉNERA HEADLIGHT RESTORER

Yellow and discoloured headlights are not only unattractive but also impair visibility and compromise safety, especially when driving at night. Mafra has a solution to these problems: a lens renewal kit designed especially for the cleaning and maintenance of headlights at garages, service stations, body shops and detailing centres. This business is promising and in expansion, being in high demand among users. Headlights faded by the effect of pollution can be made as good as new again by eliminating the oily deposits that form on the plastic over time. The best approach is to use abrasive sanding discs of various grades and abrasive qualities, depending on the degree of fading and opaqueness of the headlight.

The kit contains:

- 1 Polish for headlights – 80 g
- 1 Sealant for headlights – 125 ml
- 1 Polishing support
- 7 Sandpaper in 3 extra fine abrasiveness levels

Code **H0590**  
Carton **6 pieces**



# SEASONAL PRODUCTS

A wide selection of useful products both in winter and summer to solve problems caused by low and high temperatures.

Windows, engine, rear window, and bodywork will always be in perfect condition with Mafra seasonal products. Always guarantee maximum performance for your car!



## KILLER

EASILY REMOVES ALL TRACES OF INSECTS AND RESIN

- Rapidly removes all traces of insects from cars, motorbikes and helmets.
- Effectively removes resin.
- Deep-cleans all kinds of dirt from bodywork, even biological remains of flying insects.
- Respects the paintwork and any delicate parts of the car.
- No need to rub.

Code **H0569**  
Bottle **250 ml**  
Carton **24 pieces**

Code **H0521**  
Bottle **500 ml**  
Carton **12 pieces**



## CRISTALBEL

WINDSCREEN AND REAR WINDOW CLEANER

- Concentrated detergent for all seasons
- De-icer to  $-25^{\circ}\text{C}$ .
- Ensures smooth operation of the windscreen wipers.
- Pleasant fragrance.
- Keeps the circuit clean and prevents the formation of scale.

Code **H0166**  
Bottle **250 ml**  
Carton **24 pieces**

Code **H0546**  
Bottle **1000 ml**  
Carton **12 pieces**

Code **HC057**  
Jerry can **5000 ml**  
Carton **4 pieces**





## NOT ICE

INSTANT DE-ICER FOR WINDOWS AND LOCKS

- Melts ice to avoid streak formation on the windscreen.
- Protects rubber parts from frost.
- Prevents ice formation.
- Useful for instantaneous de-icing of car locks.
- Respects bodywork.
- Pleasant scent.

Code **HN082**  
Bottle **500 ml**  
Carton **12 pieces**



## NOT ICE SPRAY

DE-ICER

- Removes thick layers of ice and frost.
- Prevents ice from reforming on treated parts.
- Does not damage wiper blades and washers.
- Does not leave windows greasy.

Code **H0238**  
Spray **300 ml**  
Carton **12 pieces**



## SUPER START

FIRST TIME START FOR ALL ENGINES

- Allows for rapid starting in low temperatures even after long stationary periods.
- Can be used with petrol and diesel engines.
- Ideal for old engines.

Code **H0272**  
Spray **200 ml**  
Carton **24 pieces**



## CRISTALBEL ARTIC

CONCENTRATED, SCENTED CLEANER FOR WINDSCREEN WASH BOTTLE -70°C

- De-greasing and de-icing cleaner for car windscreens and rear windows.
- Removes traces of smog without streaking and smearing.
- Does not spoil paints, softens and does not crack the rubber parts of the wipers and ensures perfect visibility.
- Does not freeze or leave residue on the circuits.

Code **H0035**  
Bottle **1000 ml**  
Carton **12 pieces**





# ACCESSORIES

The range of car washing accessories offers different solutions that perfectly meet all car washing and drying needs.

Are you looking for a microfiber cloth or synthetic cloth to dry the bodywork or to wash your car?

Here is a wide range of accessories that help keep the inside and outside of your car shiny, respecting all surfaces.



## XTRA BRILLIANCE

### MICROFIBER CLOTH

- Extra size.
- It contains 6 microfiber cloths 60x40cm.
- It stands wear and tear.
- It does not leave marks.

Code **0594**  
Carton **8 pieces**



## GLOVE MARLEY

### MICROFIBER WASHING GLOVE

- Microfiber glove, perfect for carefully washing car surfaces.
- It eliminates dust without leaving unpleasant fluff. Does not scratch.
- Water-resistant, breathable interior: won't wet hands and lets them breathe.
- Extra Large Size: covers a larger wash surface area and cleans in half the time.
- Its hyper-technology fibres grant maximum absorption.

Code **0241**  
Carton **24 pieces**



## WASHING GLOVE

A glove featuring a soft wool exterior and waterproof interior.

Code **0420**  
Carton **25 pieces**



## EXTRA DRY CLOTH

ULTRA-ABSORBENT SYNTHETIC CLOTH

- 100 % PVA.
- High absorbency power.
- Eliminates any water residue from all surface types without leaving halos.
- Long lasting.
- Soft and gentle on all surfaces.
- Large sized cloth: 30x30 cm.
- With counter display.

Code **0243**  
Carton **48 pieces**



## FLEMING CLOTH

It enhances the product quality. Cleanses at one go porous surfaces too. Does not leave rings on glasses and on all treated surfaces.

Code **A0006**  
Carton **12 pieces**



## MARTINA CLOTH

Is the synthetic cloth devised to help car wash professionals and car or motorbike owners tackle the problem of perfect drying. MARTINA is a large sized cloth equipped with a high-absorbency capacity and is durable, resistant to wear and tear. Even after repeated washes and drying, the MARTINA cloth flawlessly eliminates all residual traces of water from any vehicle without leaving halos.

Code **0466**  
Carton **12 pieces**



## ANIMAL HAIR REMOVER BRUSH

This special brush removes animal hair from seats, cushions and carpets, easily and quickly. In fact, it has flexible rubber bristles which collect hairs without damaging the treated surfaces.

Code **A0064**  
Carton **6 pieces**





## WENDY

### THE MAGIC SPONGE

Wendy considerably boosts the already high performance of Mafra professional detergents. Its special material, a sponge-rubber mixture, effectively penetrates surfaces eliminating every type of stain and dirt, simply and efficiently. Thanks to Wendy, combined with a specific Mafra detergent, stubborn stains can be removed from rims, tyres, heel pads, nautical upholstery or leather interiors.

Code **A0063**  
Carton **6 pieces**



## 3SHINE

### THREE MICROFIBER CLOTHS

- 3 microfiber cloths.
- The blue cloth, for glass, eliminates the most stubborn dirt without leaving halos.
- The red cloth, for interiors, captures the dust in the deepest pores of your dashboard.
- The purple cloth, for exteriors, eases the removal of all applied waxes and polishes. It works especially well on bodywork with dark paintwork.
- Large sized cloth: 30x30 cm.
- Does not leave halos, anti-dust.

Code **0309**  
Carton **12 pieces**



## 1SHINE

### MICROFIBER CLOTH

The high performance of the microfiber technologies cannot be rivalled by any other material. The cloth fibres are incredibly soft, ultra resistant and highly absorbency, for a fantastic effortless clean in half the time.

### MICROFIBER GLASS

The blue cloth, for glass, eliminates the most stubborn dirt without leaving halos.

Code **0315**  
Carton **24 pieces**

### MICROFIBER INTERIORS

The red cloth, for interiors, captures the dust in the deepest pores of your dashboard.

Code **0316**  
Carton **24 pieces**

### MICROFIBER EXTERIORS

The purple cloth, for exteriors, eases the removal of wax and polish applied. It is designed especially for bodywork with dark paintwork.

Code **0317**  
Carton **24 pieces**





**MA + FRA**  
cosmetics for your car

# INTERIORS

## Beauty Treatments



# Charme

Leather Care

## LUXURY LEATHER KIT

- Ideal kit for the care and maintenance of car leather.
- Package suitable for use in promotion campaigns or as high added value gift.
- Contains two-sided glove and microfiber cloth to facilitate application of products and special instruction book.

Code **KT017**

Case contains:

- 1 Hydrating 150 ml
- 1 Nutrient 150 ml
- 1 Detergent 150 ml
- 1 Two-sided glove
- 1 Microfiber Cloth
- 1 Special Applicator



## CHARME HYDRATING

### MOISTURISING LOTION

- Anti-ageing moisturising product, it contains natural emulsifiers which are indispensable for preserving the natural balance of leather.
- The high concentration of moisturising and nourishing agents helps the leather keep its sheen and suppleness.
- Quick and easy application.

Code **H0053**  
Bottle **150 ml**  
Carton **15 pieces**



## CHARME NUTRIENT

### NOURISHING CREAM FOR DRY AND CRACKED LEATHER

- Product with high nourishing power, suitable for restoring tone and shine to leather.
- Thanks to its active anti-ageing agents, the original suppleness of the leather is preserved and typical signs of ageing like wrinkles, fading and opacity are reduced.

Code **H0050**  
Bottle **150 ml**  
Carton **12 pieces**



## CHARME DETERGENT

### FOAM CLEANER

- Contains vegetable based natural elements that dissolve and remove the most ingrained dirt from any type of leather.
- Its neutral formula has a deep action and leaves a long-lasting clean soft leather.
- The product is suitable both for long term maintenance and an intensive treatment like preservative restoration or a one-off cleaning.

Code **H0051**  
Bottle **150 ml**  
Carton **15 pieces**



# LEATHER

Care for leather surfaces inside the car is always one of the most delicate procedures of car care.

The steering wheel, seats and coverings are easily subject to wear and need constant maintenance in order to prevent premature ageing.



## TREATMENT 3IN1 Leather

CLEANS - HYDRATES - PROTECTS  
FROM AGING

- Cleans, nourishes and maintains leather surfaces preserving its original softness and colour.
- Prevents creases and cracking.
- A mix of detergents, aloe vera-based oils and waxes.
- Preserves and restores car seats and leather details.
- Pleasant smelling.

Code **HN043**  
Bottle **500 ml**  
Carton **12 pieces**



## TREATMENT 3IN1 Fabrics

SANITISES - CLEANS - REMOVES  
STAINS IDEAL FOR VELVET AND  
ALCANTARA®

- Removes grease, sanitises and cleans deep-down on even the most delicate kinds of fabric.
- The active foam helps to remove the dirt from the fibres.
- Renews and restores car interiors, eliminating unpleasant odours and traces of nicotine.
- Its exceptional formula removes traces of drinks, ice cream and all kinds of grease.
- Quick and easy to use.

Code **H0524**  
Bottle **500 ml**  
Carton **12 pieces**



## FLASH

SPECIAL FABRICS, VELVET AND  
ALCANTARA® CLEANER WITH  
BRUSH

- Ideal for any type of fabric, including delicate fabrics.
- It does not wet the fabric.
- Its active foam facilitates the removal of dirt from fibres.
- The special brush allows to remove any kind of stains as well as an extremely effective and deep cleaning effect.
- Guarantees thorough cleaning.

Code **H0486**  
Spray **400 ml**  
Carton **12 pieces**



# FABRICS

Car fabrics, especially the seats, tend to accumulate dust, get stained easily and be subject to accidental dirt.

**Washing the car's upholstery and removing stains from the seats** become operations that must be carried out constantly to keep the interior clean and sanitised.

MaFra solutions for fabric care guarantee removal of any type of dirt from the car's upholstery, thus leaving a clean and fresh sensation.





# WINDOWS

Perfect visibility inside the car is essential for safe and pleasant driving.

Annoying marks and fingerprints on the windows gives the car a neglected aspect as well as effectively compromise visibility.

Mafra **car window products** solve all these problems, which will only be a distant memory. Choose from among spray, trigger or practical cloths: all designed to ensure exceptional **cleaning of your car windows!**



## WINDOWS WIPES

CONVENIENT - FUNCTIONAL - PRACTICAL  
WINDOW CLEANING CLOTHS

- Designed to eliminate grease, smog and dust: their efficient action makes your car windows shiny and streak-free, inside and out.
- Practical and fast, they ensure deep cleaning, leaving a pleasant, freshly cleaned scent.

Code **H0377**  
Pack of **20 wipes**  
Carton **12 pieces**



## GLASS CLEANER

MULTIPURPOSE GLASS CLEANER

- Innovative ammonia-free formula.
- Quick-drying.
- Suitable for use indoors or in poorly ventilated areas.
- Leaves no smears, even on mirrored surfaces.
- Excellent cleaning power even on nicotine and grease stains.

Code **H0520**  
Bottle **500 ml**  
Carton **12 pieces**



## GLASS CLEAN & SHINE

ACTIVE FOAM WINDSCREEN AND  
WINDOW CLEANER

- Super cleansing active foam formula.
- Effortlessly removes smog, nicotine, grease and carwash wax.
- Quick and easy application: 1m<sup>2</sup> in 15 seconds.
- Does not smear even when used directly in the sun.
- Pleasant fragrance.

Code **H0298**  
Spray **500 ml**  
Carton **12 pieces**



## FLEMING CLOTH

FOR WINDOWS

It enhances the product quality. Cleanses at one go porous surfaces too. Does not leave rings on glasses and on all treated surfaces

Code **A0006**  
Carton **12 pieces**





# PLASTICS

Sun, UV rays, dust and very aggressive products can damage plastic car parts over time, creating cracks, fading colours and dulling surfaces.

To **restore the car's plastic parts**, Mafra offers a range of recommendations that clean, shine, protect and hydrate. All treatments for plastic are ideal for dashboards, seat bases, door and boot finishings and coverings.



## DASHBOARD WIPES

CONVENIENT - FUNCTIONAL - PRACTICAL  
DASHBOARD CLEANING WIPES

Available in two versions:

DASHBOARD WIPES  
SHINE EFFECT

Designed to guarantee polished and long-lasting cleaning of the car dashboard: it quickly and easily replenishes the original shine of all treated surfaces.

Code **H0378**  
Pack of **20 wipes**  
Carton **12 pieces**

DASHBOARD WIPES  
SATIN EFFECT

Designed to guarantee natural cleaning of the car dashboard, ensuring a particular "silk effect" on plastic and an efficient, protective and deposit-repellent barrier with long-lasting effects on the treated parts.

Code **H0379**  
Pack of **20 wipes**  
Carton **12 pieces**



## DASHBOARD TREATMENT 3IN1

POLISHES, CLEANS AND RENEWS  
ALL TYPES OF DASHBOARDS

- Gives dashboards a magnificent extra polishing effect.
- Perfectly cleans and removes traces of dust and dirt.
- Reduces signs of wear thanks to the filler and polishing effect, for a "dashboard as good as new".
- Its formulation ensures an effective anti-UV barrier.
- Eliminates odours leaving a delicate "ocean" fragrance.

Code **HN092**  
Bottle **500 ml**  
Carton  
**12 pieces**



## PLASTIC CARE 3IN1

CLEANS - REVIVES - PROTECTS  
DASHBOARDS, GASKETS AND  
MUD GUARDS

- Cleans, polishes and protects dashboards and other plastic parts.
- A mix of detergents, beeswax and protective polymers.
- The formula creates an effective, anti-UVA barrier.
- Eliminates unpleasant odours, releasing a prolonged delicate "new car" perfume.

Code **HN044**  
Bottle **500 ml**  
Carton  
**12 pieces**



## DIAMANT PLAST SHINE

POLISHES AND PROTECTS ALL  
DASHBOARDS

- Effective renewing and protective action on plastics.
- Ensures an effective and long-lasting UV filter on the treated parts.
- Ideal for nourishing and preserving leather inserts and seats.
- Long-lasting shine effect.
- Does not leave smears on the treated surfaces.
- Used by carwash professionals.

Code **H0049**  
Spray **500 ml**  
Carton **24 pieces**



## DIAMANT PLAST SATIN

CLEANS AND PROTECTS  
CREATING A SATIN EFFECT ON  
ALL DASHBOARDS

- Innovative product for treating new generation dashboards.
- Its special silicon-free formula ensures an antistatic effect on plastic, protecting the briar and carbon inserts and enhancing their shine.
- Its fresh fragrance removes the smell of smoke and leaves a delicate long-lasting scent.
- Used in showrooms and bodyshops.

Code **H0052**  
Spray **500 ml**  
Carton **24 pieces**





# SCIC

## DASHBOARD CLEANER



They clean, protect and revitalize the dashboards.

Scic are products specifically designed for the maintenance and renewal of car dashboards. Each one has a specific function.



**PROTECTIVE**



**REVITALIZES**



**ANTISTATIC**

### SCIC GREEN Purifying

#### DASHBOARD POLISH

- Cleans and disinfects the dashboard, removing mites, dust and the smell of smoke.
- Thanks to its cleaning and disinfecting formula it destroys mites and slows down dust.

Code **H0044**  
Spray **600 ml**  
Carton **24 pieces**



### SCIC ORANGE Protective

#### DASHBOARD POLISH

- Renews and protects consoles thanks to its nourishing and anti-ageing action.
- Anti-static product, protects the dashboard from cracking and scratches from keys, coins, lighters and mobile phones.

Code **H0043**  
Spray **600 ml**  
Carton **24 pieces**



### SCIC BLUE Revitalizing

#### DASHBOARD POLISH

- Renews the dashboard with a long-lasting medium shine.
- Makes the surface of the dashboard gleam without creating an oily effect and causing reflections on the windscreen.

Code **H0270**  
Spray **200 ml**  
Carton **24 pieces**

Code **H0045**  
Spray **600 ml**  
Carton **24 pieces**



# SANITISING TREATMENT

FOR AIR CONDITIONING SYSTEMS.



Dust and bacteria pass through the air conditioning system. Periodically sanitise it to breathe freely inside the vehicle.



It neutralises **ORGANIC** and **INORGANIC** deposits



It removes **BAD ODOURS**



It prolongs the duration of the **AIR-CONDITIONING SYSTEM**

## ODORBACT OUT

CAR AIR-CONDITIONER SANITISER

- It removes bad odours that are formed within the air-conditioning system, while sanitising the car cabin and neutralizing any organic and inorganic residues.
- By simply pressing on the spray can valve the product is spread.
- It purifies the air within the air conditioning system of your car in less than 10 minutes.

Code **H0120**  
Spray **150 ml**  
Carton **24 pieces**





# OTHER SURFACES

A range of products designed to meet the most common car care requirements.

Extraordinarily useful recommendations to solve daily problems created inside and outside the vehicle, each one designed for a specific use.



## FASPOILER

RESTORES AND PROTECTS TRIMS

- Rich in quality substances and polymer-based nutrients.
- Leaves a film of polish that adheres to the treated parts.
- Scratch-proof and non-oily.
- Prevents discolouring and ageing of bumpers.
- Suitable also for rubber and plastic parts and spoilers.

Code **HN085**  
Spray **300 ml**  
Carton **12 pieces**



## IDROSTOP

RECONDITIONING AND WATERPROOFING FABRIC SPRAY

- Protective waterproofing product.
- Restores sun awnings, canopies, sail covers and any kind of outdoor fabric in the nautical and automotive sector.
- No stains or marks.
- Oil-repellent effect.

Code **H0131**  
Spray **300 ml**  
Carton **12 pieces**



## DIAMANT PLAST FOUR

PROTECTIVE POLISH FOR CAR INTERIORS AND EXTERIORS

- Quick and easy to apply vegetable and polymer wax-based product.
- Generating a "silk" effect on interiors plastics and leathers, it creates an effective protective barrier against the UVA rays and anti-depositing on exterior plastics.
- It does not smear or whiten plastic parts, pleasantly perfumed.
- Suitable for treating leathers and for use on interior and exterior plastics.

Code **H0054**  
Bottle **250 ml**  
Carton **12 pieces**

Code **H0231**  
Bottle **1000 ml**  
Carton **12 pieces**



## FLASH BRIGHT

FLASH BRIGHT is a polish specifically designed to clean, polish, renew and remove small scratches and light oxidation from all chromed, steel, brass and alloy surfaces. FLASH BRIGHT, easy to spread and remove, ensures deep and long-lasting shine, without creating small scratches, restoring the original brilliance and providing effective protection against corrosion and UVA rays, without leaving greasy marks that are hard to remove.

Contents:  
1 Flash Bright  
1 Sponge Booster (increases performance without scratching).

Code **H0515**  
Carton **6 pieces**



## PULIMAX

ELIMINATES STUBBORN DIRT FROM INSIDE CARS

- It cleans perfectly car-seats in skai, plastic parts, and all washable surfaces inside the car.
- It dissolves traces of nicotine from car-seat fabrics and canopies, eliminating unpleasant odours and thus offering a guarantee of total hygiene.

Code **H0293**  
Bottle **500 ml**  
Carton **12 pieces**







# TECHNICAL PRODUCTS



# TECHNICAL PRODUCTS

The technical line by Mafra comprises a wide range of products intended for successful use by personal owners and professionals to guarantee perfect car maintenance. Recommendations range from detergents, degreasers, lubricants, greases, protective agents, silicone gaskets, brake liquid and cooling circuits. A complete range of high-quality products to meet all demands by those who always want a car in perfect condition.



## SVITING RAPID

### RAPID DEBLOCKER

- Powerful penetrating action: rapidly removes rust.
- Lubricates and descales coupled metal pieces.
- Universal valve allowing 360° functioning.
- It does not damage the rubber or painted parts.

Code **H0273**  
Spray **200 ml**  
Carton **24 pieces**

Code **H0506**  
Spray **500 ml**  
Carton **12 pieces**



## CATENOIL

### HIGH ADHERENCE SPRAY GREASE

- Highly concentrated and compact.
- Provides optimal lubrication.
- Does not dry.
- High adherence and resistance: does not run.
- Forms a thick film that withstands chemical, salt and high pressure washes.
- Prevents wear on gears and resists at high speeds.
- Ideal for O-RINGS.

Code **H0041**  
Spray **500 ml**  
Carton **12 pieces**



## LUBRIMAX

### TRANSPARENT HIGH ADHERENCE LUBRICANT

- Adhesive deep penetration superlubricant.
- Maximum lubrication with penetrating effect: reaches even the most inaccessible parts.
- Resistant to washing and chemical and salt agents.
- Insulates battery clamps.
- Clear product, resistant to high temperature and oscillations.
- Does not dirty or drip.

Codice **H0122**  
Spray **500 ml**  
Carton **12 pieces**





## SUPERMAFRASOL

HIGH POWER TECHNICAL GREASE REMOVER FOR DEEPLY INGRAINED DIRT

- MA-FRA range product leader.
- Concentrate prepared in high dilution (1 litre product per 70 litres water).
- Multi-purpose product: widespread application in numerous sectors (workshops, industry, structural work, transport and building sites).
- Removes the most obstinate, encrusted or caked dirt from porous surfaces.
- Has no comparison for its cleaning power and dilution.

Code **H0522**  
Bottle **900 ml**  
Carton **12 pieces**



## DETERJET RAPID

MULTI-PURPOSE DEGREASER FOR MECHANICAL PARTS IDEAL FOR DISC BRAKES

- Removes all traces of oil, grease and dirt from all types of brakes.
- The high pressure jet dissolves and cleans in depth.
- Removes gaskets.
- Degreases and deoxidises the parts of electric motors, distributors and alternators.
- Evaporates quickly.

Code **H0082**  
Spray **500 ml**  
Carton **12 pieces**



## ADVANCE-FLU RED

ADVANCE FLU RED is a newly-developed liquid for the radiator ensuring long-life protection for the latest engines, with components entirely made of aluminum. It is essential in every season, since it has a double action: anti-freeze up to -20°C and coolant up to +110°C. ADVANCE FLU RED contains special protective inhibitors for aluminium, and is free of nitrites, nitrates and silicates, thus fulfilling the specifications of manufacturing houses, as well as the requirements of standards ASTM D-2570, ASTM D33306 and CUNA 956-16. Compatible with other coolants in different colours.

Code **HN081**  
Bottle **1000 ml**  
Carton **12 pieces**



## ADVANCE-FLU DIESEL

ADVANCE FLU DIESEL has been specifically designed to reduce the surface temperature of the coolant and to protect it against frost up to a temperature of -20°C. The main features of ADVANCE FLU DIESEL are: reduces the temperature of the coolant. Protects all components against erosion. Lubricates the gaskets of the water pump. Cooling action up to 110°C. Ensures resistance to corrosion (product compliant to the ASTM D-2570 and ASTM D-4985 standards). Protects aluminum radiators.

Code **HN079**  
Bottle **1000 ml**  
Carton **12 pieces**



## ADVANCE-FLU YELLOW

ADVANCE FLU YELLOW has a special formula for LPG engines, designed specifically to increase thermal exchange between the engine and the liquid and between the liquid and the radiator, guaranteeing reduced heating, less pump cavitation and greater engine life. It is essential in every season, since it provides a dual action: it is an anti-freeze up to -20°C and a coolant up to + 110°C. It complies with the requirements of the ASTM D-2570, ASTM D-3306 and CUNA 956-16 standards. It protects aluminum components and rubber sleeves against corrosion and erosion. It is compatible with other coolants in different colours.

Code **HN080**  
Bottle **1000 ml**  
Carton **12 pieces**





## KAPPA -20°/-40°

PROTECTIVE LIQUIDS FOR COOLING CIRCUITS

Innovative multi-season products

- Do not evaporate.
- Do not damage radiator hoses or rubber parts.
- Ready for use in 2 different doses.
- Cooling action at high temperatures.

K -20 **H0551**

K -40 **H0169**

Bottle **1000 ml**

Carton **12 pieces**



## CONTRA ICE

UNDILUTED ANTIFREEZE FOR COOLING CIRCUIT

Innovative product

- Contains special inhibitors to preserve alloys and aluminium.
- Does not create deposits or scales.
- Nitrite and amine free.
- Contains descaling additive.

Code **H0042**

Bottle **1000 ml**

Carton **12 pieces**



## ALU FLU

PROTECTIVE COOLANT FOR NEW GENERATION ENGINES SPECIFICATION VW TL 774D RENAULT 41- 01-00/Q (D TYPE)

- New design long-lasting protective liquid, indispensable in all seasons, as it protects against freezing to - 38°C and cools up to +115°C.
- With special protective inhibitors for aluminium, free of phosphates, nitrites, nitrates and boron and silicon derivatives, which meet the manufacturers specifications and the ASTM D3306 e CUNA 956-16 standards.
- Does not evaporate, increases the heat exchange between engine and liquid and liquid and radiator.

Code **H0170**

Bottle **1000 ml**

Carton **12 pieces**



## RESET

DESCALING CLEANER FOR INJECTION AND FUEL SYSTEMS

- Exclusive formula product.
- Thoroughly cleans the inside and outside of injection and fuel systems.
- Best performance in treating plastic or new generation butterflies.
- Can be used with the engine on.

Code **H0037**

Spray **500 ml**

Carton **12 pieces**



## ALL DEFEND

WAX PROTECTION AGAINST CORROSION AND HUMIDITY

- Creates a thick, insulating, water-proofing film.
- Easy to remove with our product "Oil Silic".
- Resists at both high and low temperatures and in salt conditions.
- Protects sheet and box metal from corrosion.
- Does not drip at high temperatures.

Code **H0066**

Spray **500 ml**

Carton **12 pieces**





## STOP OIL

### DOT 4 SUPER BRAKE FLUID

- Recommended for high performance cars.
- Guarantees gradual and safe braking at any temperature (from -40°C to +260°C).
- Non-corrosive and does not swell the rubber joints.
- Compliant with European Standards F.M.V.S.S. - 116 DOT 4 - ISO 4925 - SAE J 1703 - CUNA NC 956 - 01 DOT 4.
- Guaranteed boiling point after hydroscopic tests: 260°C.

Code **H0220**  
Bottle **250 ml**  
Carton **12 pieces**

Code **H0221**  
Bottle **1000 ml**  
Carton **12 pieces**



## FLUX STOP

### SEALER

- Instantly seals radiator leaks.
- Available in powder or liquid.
- Does not block the circulation of the coolant.
- Safe for all types of radiators.

Code **H0092**  
Bottle **250 ml**  
Carton **12 pieces**



## RABBOCCO ALU

RABBOCCO ALU is the permanent protective liquid for radiators, ideal to restore the level in the basin: thanks to its special formulation, it is compatible with any other radiator liquid.

- This brand new long-lasting product is designed for full aluminium state-of-the-art motors.
- RABBOCCO is necessary in any season, as it has a double action: antifreeze up to -20°C and refrigerant up to +110°C.
- RABBOCCO ALU contains special protective inhibitors for aluminum and is nitrites-, nitrates- and silicates-free. It therefore meets all manufacturers' specifications as well as the requirements of the ASTM D-2570, ASTM D33306 and CUNA 956-16 standards.

Code **HN088**  
Bottle **250 ml**  
Carton **12 pieces**



## RABBOCCO

RABBOCCO-PROTECTIVE LIQUID FOR RADIATORS. SUITABLE FOR ALL KIND OF MOTORS

- RABBOCCO is ideal to restore the level in the basin: thanks to its special formulation, it is compatible with any other radiator liquid and all kind of motor.
- RABBOCCO is necessary in any season, as it has a double action: antifreeze up to -20°C and refrigerant up to +110°C.
- RABBOCCO does not contain nitrites nor amines, in order to assure a lower environmental impact. It exerts a corrosive action on mechanical parts and does not cause any fouling nor corrosion.
- RABBOCCO does not evaporates and presents a strong cooling action at high temperatures, bringing benefits in terms of power, reliability and durability of the motor.
- It meets the following quality standards: ASTM D 3306, ASTM D 1384, BS 6580.92, CUNA NC 956-16, SAE J 1034.

Code **HN089**  
Bottle **250 ml**  
Carton **12 pieces**



## LUBRIGRAPH

PROTECTS THE UNDERBODY OF CARS

- Three times the power of traditional black graphite.
- Does not contain bituminous substances.
- Does not run and does not dirty the workplace.
- Lubrication power equal to the specific greases on the market.
- Does not harden and remains oily over time.
- Resistant to high pressure water.

Code **H0252**  
Spray **600 ml**  
Carton **12 pieces**





# M7 PLUS

## Super Multipurpose Spray

M7 Plus super multipurpose spray immediately restores original efficiency of any type of mechanism, quickly and spotlessly. Extremely high-performance technical product with numerous fields of application.



### M7 PLUS

The multi-purpose M7 Plus super spray efficiently performs seven primary functions: it perfectly lubricates any kind of device, operating quickly and ensuring cleanliness; it unblocks, acting effectively on jammed parts and frozen or blocked mechanisms; it re-activates, penetrating rapidly by capillarity into the pores of metal, passing through corrosive layers; it protects, acting against oxidation and any kind of corrosion, also in the most critical conditions; it is water-repellent, since it seeps in beneath moisture and covers any surface, quickly preventing short circuits; it cleans, easily removing grease, glue and tar stains from any non-porous surface; and it renews, since it quickly restores the original efficiency of any type of mechanism.

Code **H0555**  
Spray **200 ml**  
Carton **12 pieces**

Code **H0554**  
Spray **500 ml**  
Carton **12 pieces**



### HP12

- Powerful, safe, effective on any surface.
- Super concentrated.
- Deep action.
- Pleasant lemon scent.
- Ideal for Garages, Engines, Leisure Time and Tools.

Code **H0681**  
Bottle **500 ml**  
Carton **12 pieces**



# HP12

## Multipurpose Degreaser

Suitable on any kind of surface and distinguished by its high range of applications, HP 12 is a universal degreaser that solves any kind of cleaning problems efficiently, in any context or situation. HP 12 is ideal to clean vehicles such as motorcycles, campers and boats, tools and DIY accessories, household furnishing and objects, and also engine. It is a super-performing product whether used in a professional environment, like a workshop or a mechanics shop, or whether used in the home, office, garage or gym.







**MA-FRA**  
cosmetics for your car

# Camping Van **AND FREE TIME**



## PULICAMPER

RAPID CLEANER FOR CAMPER EXTERIORS

- Innovative product in the camper sector.
- Effortlessly removes black streaks from the camper.
- Does not damage aluminum and rubber parts.
- Cleans all types of dirt such as gnats, smog, oil and diesel.
- Concentrate prepared for high dilution.

Code **H0135**  
Bottle **2000 ml**  
Carton **6 pieces**



## WC CHIMIK

ORGANIC SUBSTANCES DISSOLVING AGENT

- Highly concentrated product with excellent disintegrating power.
- Prevents the formation of gasses.
- Eliminates and destroys unpleasant odours.
- High sanitising power.

Code **H0400**  
Bottle **1000 ml**  
Carton **12 pieces**



## WASHER PLUS

CONCENTRATED DETERGENT FOR DISHES

- High grease removal power.
- It does not make foam and it is easy to rinse off.
- With a pleasant lemon scent.
- Suitable for any type of washable surfaces.
- It does not leave stains or streaks.
- Ideal for camper or boat tanks.

Code **N0030**  
Bottle **500 ml**  
Carton **12 pieces**



## IDROSTOP

RECONDITIONING AND WATERPROOFING FABRIC SPRAY

- Protective waterproofing product.
- Restores sun awnings, canopies, sail covers and any kind of outdoor fabric in the nautical and automotive sector.
- No stains or marks.
- Oil-repellent effect.

Code **H0131**  
Spray **300 ml**  
Carton **12 pieces**



## HP12

PROFESSIONAL MULTIPURPOSE DEGREASER

- Powerful, safe, effective on any surface.
- Super concentrated.
- Deep action.
- Pleasant lemon scent.
- Ideal for Garages, Engines, Leisure Time and Tools.

Code **H0681**  
Bottle **500 ml**  
Carton **12 pieces**



## SPLIT

MULTIPURPOSE WINDOW CLEANER

- Innovative ammonia-free formula with natural surfactants.
- Rapid drying.
- Ideal for closed or poorly ventilated areas.
- Does not smear even on mirror surfaces.
- Excellent cleaning power even on traces of nicotine and grease.

Code **H0127**  
Bottle **1000 ml**  
Carton **12 pieces**



## POLE FLUID

VEGETABLE-BASED HAND WASH AGAINST THE MOST STUBBORN DIRT

- Concentrated fluid hand wash
- High cleaning power
- Effective against any type of industrial dirt
- New formula of vegetable origin surfactants blended with inert micronized abrasives
- It leaves hands soft and pleasantly scented.

Code **H0133**  
Bottle **4000 ml**  
Carton **6 pieces**



## POLE POSITION

EXTRA STRONG HAND CLEANING CREAM

- Slightly abrasive cream for removing stubborn dirt from hands
- Powerful on diesel engine oil
- Product not tested on animals
- Cosmetic dossier registered
- Leaves hands soft and pleasantly perfumed

Code **H0158**  
Bottle **1000 ml**  
Carton **12 pieces**

Code **H0212**  
Bottle **4000 ml**  
Carton **4 pieces**



## MANIBEL

HAND CREAM WITH GLYCERINE

- Excellent price/quality ratio
- Product successfully marketed for over 25 years
- Thoroughly cleans oily and greasy hands

Code **H0159**  
Bottle **1000 ml**  
Carton **24 pieces**

Code **H0167**  
Bottle **4000 ml**  
Carton **4 pieces**







# AIR FRESHENERS



# Mr. Gù Gù

## SUPER COLOURFUL NEWS

Mr. Gù Gù is the cute little owl by Mafra made to perfume cars, or the most diverse environments. Mr. Gù Gù is made from new generation tyres, resistant to high and low temperatures: this is an absolute novelty on the market, a very colourful little owl that will release its scent for 4 weeks.

A new, original and fun car freshener, with an innovative shape and design, available in 6 super-perfumed versions with fresh and intense fragrances. A product capable of attracting customer attention. Mr. Gù Gù will let the imagination of your customers run wild! Great news from Mafra for this season.

Carton 24 pieces per fragrance



### Sun Flowers

H0421



### Red Fruits

H0422



### Lemon & Citrus

H0423



### Tropical

H0424



### Orange & Cannelle

H0425



### Ocean Breeze

H0426





# Hippy

Il fiore happy!



THE NEW LINE OF ORIGINAL FRAGRANCES FOR YOUR CAR

Hippy is the new car freshener by Mafra made with an exclusive, latest-generation scented rubber, resistant to high and low temperatures. Its fragrances, accurately selected, are the result of an accurate blend of notes used in perfumes, which will provide 6 weeks of intense fragrance.

The colours chosen will also attract the attention of customers, who will be able to choose the product that suits their personality the most. Try the new Mafra car fresheners: let a new Spring begin!

Carton 12 pieces per fragrance



Flower Power

**H0383** Spicy Rose



Imagine Peace

**H0382** Citrus



Love Freedom

**H0380** Vanilla



Nature Trip

**H0381** Flowery



Heaven's Door

**H0385** Sweet



Summer of Love

**H0384** Aromatic





# PIXY



**PIXY** is the new gel car freshener by Mafra, playful and super colourful: a smart accessory that will add a touch of originality to your car! Available in six exciting fragrances (Sweet Strawberry, Frizzy Lime, New Car, Deep Ocean, Arctic Ice and Summer Fruits), PIXY can be easily applied to air conditioning vents, giving your car a pleasant, long-lasting fragrance.

Its attractive design, inspired by a little ghost, will captivate anyone who enters your car, for a pleasant, long-lasting moment of freshness!

Carton 12 pieces per fragrance



Deep Ocean

H0572



Summer Fruits

H0575



Sweet Strawberry

H0576



Frizzy Lime

H0573



New Car

H0574



Arctic Ice

H0571





# Lucky Star

## CAR FRESHENERS

- Exclusive attractive design.
- High quality innovative fragrances.
- Adjustable strength of scent.
- Excellent price - quality relationship.

Carton **24 pieces** per fragrance



## FRUIT LINE

- H0222** Coconut
- H0223** Green Apple
- H0232** Frozen Strawberry
- H0536** Acai



## COLONIAL LINE

- H0226** Magic Night
- H0235** Aquacool
- H0538** Mediterraneo
- H0537** Pacific



## CLASSIC LINE

- H0224** Lavanda
- H0225** Pine
- H0233** Mojito
- H0237** Vanilla





# DEO CUBE®

LONG LASTING LIQUID AIR-FRESHENER

- Highest quality air-freshening.
- Minimal and striking design.
- The wooden, cube-shaped stopper has been devised specifically to guarantee an intense and constant fragrance release over time.

Carton **24 pieces** per fragrance

Acai

H0248



Tropical

H0195



Forest

H0193



Vanilla

H0196



Ocean

H0197



Apple

H0194



Strawberry

H0198





ELISIR®  
**Autoflor**  
 Car fragrance

AROMATHERAPY FOR CAR,  
 INDOOR AIR FRESHENERS  
 Mafra presents the new range of scented  
 sprays, with an elegant and refined  
 look. Bring the most refined and  
 exclusive fragrances into your  
 car, to create a truly unique  
 and intriguing atmosphere.  
 Autoflor persistently neutralises  
 bad smoke odour. Available in  
 six even more innovative and  
 inviting scents!

Carton 12  
 pieces per  
 fragrance



Vanilla and Fruits

H0356



Ocean Water

H0352



Peche Cassis

H0354



Fresh Flowers

H0351



Vanilla and Spice

H0355



Orange Cannelle

H0353





# DISPLAYS



## PERFUMES MR.GÙGÙ

### FLOOR DISPLAY

It contains up to 288 Mr. GùGù  
Code **A0017** (full)

### COUNTER DISPLAY

It contains up to 120 Gù Gù  
Code **A0026** (full)  
Code **A0017** (empty)



## PERFUMES HIPPY

### FLOOR DISPLAY

Contains up to 72 Hippy  
Code **H0399** (full)  
Code **I047** (empty)

### COUNTER DISPLAY

Contains up to 36 Hippy  
Code **H0392** (empty)



## PERFUMES PIXY

### FLOOR DISPLAY

Contains up to 72 Pixy  
Code **A0055** (empty)

### COUNTER DISPLAY

Contains up to 36 Pixy  
Code **A0068** (empty)



## PERFUMES DEO CUBE

### FLOOR DISPLAY STAND

- Striking graphics
- Contains up to 144 car air-fresheners
- Highly versatile
- Compact size

Code **I007** (empty)  
Code **H0190** (Composed of 144 pieces)

### METAL COUNTER DISPLAY

High-resistance metal. Cardboard Crown.  
Contains 36 Pcs of "Deo Cube"  
Code **A001** (empty)



## PERFUMES LUCKY STAR

### FLOOR DISPLAY STAND

- Striking graphics
- Contains up to 432 car air-fresheners
- Highly versatile
- Compact size

Code **I007** (empty)  
Code **H0190** (composed of 432 pieces)





## DEO ISLAND

### NEW DISPLAY EXPO DEO ISLAND

- 360° of visibility
- Exposure on 4 sides
- Cardboard material high strength
- Material: high resistance cardboard

It contains:

144 GUGU'  
72 DEO CUBE 5 ml  
72 HIPPY  
72 PIXY  
96 AUTOFLOR 75 ml

Code **1080** (empty)

## ELISIR AUTOFLOR

### COUNTER DISPLAY

Code **H0350** "Mix/Display"  
Carton 48 pieces  
Code **H0374** "Mix/Display"  
Carton 12 pieces



## WE LOVE YOUR CAR

### COUNTER DISPLAY

- High-resistance cardboard
- Containing up to 25 products
- Resistant to chemical agents and waterproof

Code **1054** (empty)

Ideal for shops



## PENISOLA

### FLOOR DISPLAY STAND

- High visual impact display units to increase sales
- Highly resistant corrugated plastic
- Resistant to chemical agents and waterproof

Code **1016** (Led Car Penisola with Led, empty)  
Code **1028** (Car Penisola, empty)

### FLOOR DISPLAY

Code **1014** (Car Single, empty)

### OPTIONALS

15" LCD promotional support  
Code **1046**



**LED lighting**  
on the shelves



**15"** 15" LCD promotional  
support



**MA+FRA**  
cosmetics for your skin

# MOTORCYCLE Beauty Treatments



# BEAUTY TREATMENTS

Mafra motorcycle cleaning products are specifically designed to guarantee high performance in terms of cleaning and polishing of motorcycles and two-wheeled vehicles.

The Bike Line detergents and waxes will make the helmet, bodywork and fairing perfectly clean and shiny, thus guaranteeing a fantastic long-lasting aesthetic effect.



## CLEANSHINE

READY FOR USE SUPERDETERGENT FOR MOTORBIKES

- Ideal for thorough cleaning of motorbikes and scooters.
- It assures an outstanding and safe final result, in an extremely fast way to obtain.

Code **H0145**  
Bottle **750 ml**  
Carton **24 pieces**



## DEMOSQUITOS

ANTI-MIDGE DETERGENT

- It eliminates in an extremely easy and effective way any trace of midges from motorbike or scooter fairings.
- Excellent also on helmets and in any case when you need to remove organic dirt.
- It assures an outstanding final result in a very safe and fast way.

Code **H0498**  
Bottle **500 ml**  
Carton **12 pieces**



## BIKELUX

PROTECTIVE POLISH

- It instantly dries, polishes and protects any kind of surfaces, including all the mechanical parts, very quickly and without greasing.
- Ideal for an effective and extremely fast polishing of motorbikes and scooters.

Code **H0142**  
Spray **250 ml**  
Carton **12 pieces**



## BIKEWAX

PROTECTIVE POLISHING WAX

- Totally solvent- and abrasive-free, it assures an effective protective and polishing combined action.
- Its shield effect makes it extremely easier to remove insects and dirt during the washing phase.
- Feel its silk effect to the touch on the fairing.
- Ideal for a long-lasting protection of the motorbike from all atmospheric agents.

Code **H0140**  
Spray **250 ml**  
Carton **12 pieces**



## PULICASCO

CLEANER FOR CRASH HELMET INTERIORS

- It sanitises and cleanses helmets.
- It contains anti-odour agents.
- Indispensable for motorbike rental companies.
- No need to take the helmet apart for routine cleaning.

Code **H0117**  
Spray **75 ml**  
Carton **24 pieces**



# PROFESSIONAL TECHNICAL TREATMENTS

Besides the beauty of a motorcycle, it is also important to maintain performance and reliability.

Mafra motorcycle technical products were created to ensure maximum operation of mechanical parts, for a smooth, safe drive.

Thanks to the Bike Line range of lubricants and degreasers for motorcycles, circuits, chains and pedals will always be in perfect condition.



## SVITINGPLUS

### RELEASING DEOXIDIZER

- Ideal as instant unblocker.
- It assures a strong penetrating action, thus rapidly dissolving oxide and eliminating any metal residues as well as any kind of impurities.
- It assures a top level final result, very safe and extremely fast to obtain.

Code **H0143**  
Spray **250 ml**  
Carton **12 pieces**



## TEKNOCLEANER

### DEGREASING CLEANER

- Multipurpose degreaser, ideal for instant degreasing any mechanical part of your motorbike.
- Excellent on brake disks and in general on the chain and on the external part of the carburetor.
- It assures a top level, safe and fast final result.

Code **H0139**  
Spray **500 ml**  
Carton  
**12 pieces**



## 5FIVE

### REACTIVATOR, PROTECTIVE, DETERGENT, UNBLOCKER AND LUBRICANT

- It creates an extremely slight protective film while removing humidity from all electrical manifolds and degreasing and cleaning any metal surfaces, therefore reactivating all oxidised contacts.
- Its flexibility makes it the ideal product you can apply several times.
- It respects all plastic parts as well as all painted surfaces.

Code **H0141**  
Spray **250 ml**  
Carton  
**12 pieces**



## CHAINRACE

### O-RING/X-RING LUBRICANT CHAIN GREASE

- Ideal for all bikers who often ride on race tracks.
- It assures a perfect fluidity of the chain.
- Its white colour makes it easily recognisable on the chain, therefore allowing you to understand when you need to repeat the treatment.

Code **H0147**  
Spray **250 ml**  
Carton **12 pieces**



## CHAINROAD

### HIGHLY ADHESIVE SUPER LUBRICANT SPRAY GREASE

- Ideal for the bikers who travel on long distance.
- Its red colour makes it easily recognisable on the chain, therefore making it easier to understand when you need to repeat the treatment.
- It passed the toughest duration tests on Endurance Races and Continent Travel.
- It assures an outstanding final result, a safe lubrication and a top level protection.

Code **H0146**  
Spray **250 ml**  
Carton  
**12 pieces**



## QUICK

### TYRE INFLATION AND REPAIR KIT

- Repairs and inflates tyres, eliminating the need to change them.
- Does not damage the inner tube.
- No need to take off the wheel.
- Indispensable for motorbikes.

Codice **H0110**  
Bottle **300 ml**  
Carton **24 pieces**







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